

Chapter 6

"CHURCH PLAN OF ACTION" FOR SERVANT EVANGELISM OUTREACH, PROJECTS AND EVENTS

“CHURCH PLAN OF ACTION” FOR SERVANT EVANGELISM OUTREACH, PROJECTS AND EVENTS

WHAT IS THE “CHURCH PLAN OF ACTION”?

The “CHURCH PLAN OF ACTION” is not a program. It is not a substitute for a church’s ministry. It is a tool for helping churches to . . .

Have a greater external people focus;
Experience new opportunities for connecting with people;
Meet the needs of people for the opportunity to share the Good News.

INCLUDE THE “CHURCH PLAN OF ACTION” IN THE MINISTRY OF THE CHURCH

1. *Have a vision* for the church’s ministry and how Servant Evangelism could be a part of the vision being fulfilled
2. *Do a walk-around community survey* for community and people groups awareness – observe, feel, relate, talk with people. (Professionally prepared survey information is available from various resources.)
3. *Do a church study-survey*: membership, average attendance for Sunday School and worship services, internal and external people focus, relationships, church organizations, ministries, church’s vision and mission
4. *Use the “CHURCH PLAN OF ACTION” Form (after completing 1, 2, 3)*

Reproduce the “Church Plan of Action” Form (p. 52)

Fill in the “Church Plan of Action” form in the following order

List all church **Ministry Organizations**

Write a **Servant Evangelism Idea** for each **Ministry Organization**

Write a brief **Ministry Comment** for the **Servant Evangelism Idea**

Plan

Review the "Church Plan of Action" form and ask . . .

Is the **Idea** on God's agenda?

Has there been good planning? Before? During? After?

Are the **Ideas** doable for the **Organizations**?

Is personal evangelism training scheduled?

Are **Ideas** scheduled the same time another is doing theirs?

(Doing the same time is ok. Ask for awareness.)

Implement

Prayer time before each outreach, project or event

Do the **Idea** when it is best for most, if not all, persons taking part

Follow-up

Salvation commitments

Commitments to attendees, businesses, others

Contacts to be made

Disciple new believers

Evaluate (evaluation for future outreach opportunities)

Strengths and weaknesses of the outreach, project, event

Planning

Location and time

Volunteers

Preparations

Supplies

Promotion

Attendees

Follow-up

Calendar another **Idea** following evaluation time. Why?

Hearts are "warm" for reaching out

The commitment level is higher

Interest is greater following the outreach rather than later

Volunteers are more open for a new challenge

PUTTING TOGETHER THE "CHURCH PLAN OF ACTION" FOR FIRST CHURCH, ANYWHERE*1

THE VISION

First Church, Anywhere becoming more externally people focused through
Servant Evangelism acts of kindness . . . outreach, projects and events . . .
bridge building to connect with people and the community . . . for people to
clearly see and clearly hear the Good News . . . the Gospel

CHURCH AND COMMUNITY STUDY-SURVEY

First Church, Anywhere study-survey

Membership: 300

Average Sunday School attendance: 125

Average Worship Service attendance: 155

Internal Focus: For the most part . . . "Doing Church"

External People Focus:

Little, almost non-existent

Very little church – community connection

One event (Children's "Back to School Frolic")

Church organizations and in-church ministries

Sunday School

Nursery

Pre-School

Elementary

Jr. High

Sr. High

Young Adults

Middle Adults I

Middle Adults II

Senior Adults

Youth Ministry

Choir

Deacons

Women's Ministry

Men's Ministry

Church Membership

Seniors' Ministry

Community Study-Survey: Prayer Walk / Drive around wind shield survey

The Prayer Walk can be the “eyes and ears” micro-view of the community . . . to see and hear things not on a prepared survey. The Prayer Walk will help confirm the prepared survey’s presentation. There is no substitute for walking around the community for awareness, observation, to pray and talk with people.

The drive around wind shield survey

Small shopping center strip mall close-by	
Gas station	McDonalds
Grocery Store	Wendy’s
Book store	Bank
Buffet restaurant	Dentist’s office
Service station	Doctors’ offices
Dollar Store	Ice cream – Bakery store
Gift shop	Jewelry store

Within sight of the church . . . housing on three sides
and a community park-play ground area on the fourth.

Demographics

Only information from a professionally prepared survey helpful for a Servant Evangelism outreach, project or event was used. Cf. <http://Census.org>.

Population	28,859
Anglo	18 %
African-American	78 %
Population by years	
Millennials (4-23)	29 %
Survivors (24-44)	29 %
Boomers (45-62)	23 %
Silents (63-80)	10 %
Builders (81-up)	4 %
Single parent household	54 %
Faith involvement by households	
No faith involvement	28 %
Moderate	30 %
Strong	42 %
Faith receptivity is some what high	

Need

First Church, Anywhere to become externally people focused for Servant Evangelism outreach, projects and events at the **shopping center** (Example: Broom Ministry, Free Lemonade Give Away), **residential community** (Example: Banana Nut Bread Give Away, Single Parent Outreach) and the **church campus** (Example: Community Cook Out, Back to School Give Away, One-Day Sports Clinic).

REPRODUCE THE FORM (p. 52)

FILL IN THE FORM IN THE FOLLOWING ORDER . . .

(A sample form has been prepared for First Church, Anywhere (pp. 53-54)

1. List all **Ministry Organizations**
2. Write a **Servant Evangelism Idea** for each **Organization / Ministry**.

Match the **Idea** with the Church and Community Survey. Consider the season of the year: Spring, Summer, Fall, Winter. This will determine the **Idea**, i.e., Free Lemonade Give Away, Shoveling Snow for Seniors (SSS Outreach). Completing the form will take time for prayer and appropriately matching church **Ministry Organizations** with the **Idea**. Review Appendix C (p.125f) and D (p.153f) for **Ideas**.

3. Write a brief **Ministry Comment** about the **Idea**.

This will help to stay on track for the **Idea**, ministry focus and help for planning. **Ministry Comments** are changeable . . . **“free” and “no donations” are not**. Remember: Servant Evangelism is doing “acts of kindness with the expectation of nothing in return for the purpose of evangelism”. Be flexible and creative. Color outside the lines (just don’t fall off the page). There are times when traditional **Ideas** are as appropriate as ones creative and outside the lines.

REVIEW THE PLANNING

IMPLEMENT THE IDEA

EVALUATION AND SCHEDULE ANOTHER OUTREACH IDEA

Everyone participating in the outreach (including children) meet together after the outreach for an evaluation time and prayer. Evaluate: plans, location, time, supplies, commitments to individuals or businesses, strengths, weaknesses, follow up, discipling new believers.

At the same time of evaluation, schedule another **Servant Evangelism Idea** (the same **Idea** in another location or an entirely different **Idea**). To start, one time each six months is good. Gradually, the **Idea** outreach times can be more frequent. Coordinate scheduling the **Servant Evangelism Idea** with the church calendar.

Most First Church, Anywhere's **Ministry Organizations** could easily do several **Servant Evangelism Ideas** through out the year . . . a different outreach, project or event each quarter or twice a year.

FOLLOW-UP

Follow-up any commitments made to individuals during the outreach: information about the church, salvation interest, deliver or send a Bible, telephone call, help meet a particular need the individual made known.

Sometimes commitments are made to business people, particularly when an outreach or event is done close by a business or businesses. Make a follow-up contact. If possible, have frequent contact with business management. Contacts will open doors for continued **Servant Evangelism** times. More importantly, contact times will be opportunities for personal evangelism.

Follow-up discipling the new believer is one of the most important phases of the evangelism outreach. Discipling begins immediately after the salvation commitment . . . let the celebration begin. It is a continuation of the outreach – a well planned follow-up for growing and maturing the believer to become more Christ-like. Discipling through Bible study and small groups will incorporate the new believer into the life and ministry of the church.

**“CHURCH PLAN OF ACTION” FOR
FIRST CHURCH, ANYWHERE**

MINISTRY ORGANIZATION	SERVANT EVANGELISM IDEA	MINISTRY COMMENTS
Nursery	Bible Give Away	Give a child’s Bible to parents with a letter from the pastor
Pre-School	Banana Nut Bread Give Away	Workers take fresh baked bread to child’s home
Elementary	Free Lemonade Stand	Entire family has a part Parents witnessing Shopping center; Free
Junior High	Non-Perishable Food Collection	Door-to-Door; Food Closet
Senior High	Car Wash	Absolutely Free Car Wash Vacuum; No Donations
Young Adults	Gift Wrapping	Christmas; at Book Store Free; No Donations
Middle Adults I	Flower Give Away	Father-Daughter Door-to-Door Saturday Before Mother’s Day
Middle Adults II	Purchase Groceries	Groceries purchased for Seniors; Deliver groceries
Seniors	Blood Pressure Check	Ask nurse to assist; In front of grocery store
Youth Ministry	Broom Ministry	Sweep side walks for evangelism opportunities
Choir	Christmas Music	Do cantata at a Church with no choir; Caroling at shopping center or in the community

Deacons	Car Vacuuming	Vacuum car interior After am / pm service; Deacon family ministry
Women's Ministry	Pie Give Away	Pie given to each new family in community
Men's Ministry	Car Safety Check	Church parking lot Saturday morning Free; No donations
Senior Ministry	Crafts Give Away	Make crafts for meal tray at Convelesant center
Church-Wide	Festival Event	All members; outside; Hot dogs / hamburgers, drinks; clown, face painting; puppets; community organizations invited; Consider not on church property; Free, no donations