

## **Appendix A**

## **DEFINITION OF TERMS**

### **MINISTRY**

“Meeting another’s need(s) with the resources God has given to you”  
(**The Externally Focus Church**, p. 86).

### **EVANGELISM**

Sharing the Gospel, my salvation faith and Jesus Christ, my Savior and Lord, with non-believers. It includes the Death, Burial and Resurrection of Jesus Christ (cf. I Corinthians 15:1f).

### **MINISTRY EVANGELISM**

On-going ministry for the purpose of evangelism

### **SERVANT**

One who is being like Jesus and who serves through acts of kindness. It is not what the servant does as much as it is the way one thinks and feels.

### **SERVANT EVANGELISM**

“Connecting people through acts of amazing love while connecting them to a God of amazing grace” (**The Externally Focused Church**, p. 7).

### **SERVANT EVANGELISM OUTREACH**

Doing a simple act of kindness for bridge building relationships for the opportunity to give a Gospel witness, i.e., giving away cold bottled water on a hot day

### **SERVANT EVANGELISM PROJECT**

Doing a short term planned project, i.e., use the Broom Ministry to sweep an area of the community or shopping center; build a handicap ramp, etc., for the opportunity to give a Gospel witness.

## **SERVANT EVANGELISM EVENT**

A one day or short term happening, i.e., Block Party, Sport's Event, for the opportunity to give a Gospel witness

## **LINK CARD**

Cards handed out, available to link the receiver to a church or a means of contact with a church or ministry giving an evangelistic witness.

Cards (various sizes: 2.5 " x 3", 3"x 5", etc.) with contact information

Example: Side 1: Church name, address, phone, time of Morning Worship,  
Non-detailed map of the church location

Side 2: A 1-line attention grabber about the outreach, project  
or event. A car wash outreach . . . ENJOY YOUR  
SQUEAKY CLEAN CAR

Cf. [www.ServantEvangelism.com](http://www.ServantEvangelism.com) for Link Card ideas.

## **OCTOPUS MINISTRY**

A ministry outreach, project or event which gives off "tentacles" or possibilities for another ministry and another and another